



Our mission

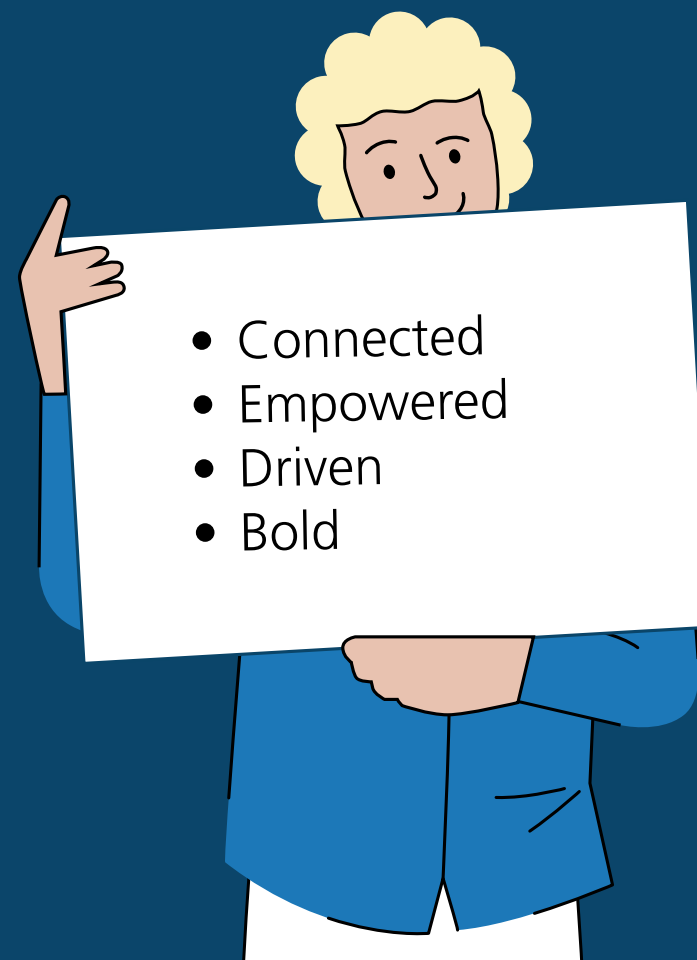
We are here to ensure that people can live their lives to the full.

Our vision

We want a society where everyone has equal access to the same rights and opportunities.

Our values are:

- Connected
- Empowered
- Driven
- Bold



Over the next four years, we want to:

Provide outstanding services to more people

Become the most coproduced charity in the UK

Make the lives of all disabled people and autistic people better.

Through our new Big Plan, will focus on:



Safe, quality service



Highly skilled and engaged workforce



Effective systems and processes



Financial sustainability



Inclusive organisation



A powerful brand

We will measure our performance, asking:

- Are people we support shaping their lives, their support and the organisation?
- Do colleagues feel valued, capable and equipped to deliver the Big Plan?
- Are we financially secure and able to invest in our ambitions?
- Is the support we provide safe, high quality and trusted?



Making things happen:

Year 1: Putting the right foundations in place: improving our quality, improving our finances, systems and processes

Year 2: Embedding coproduction in everything we do, relaunching our brand, innovating our offer, sustainable, evidence-led growth, employer of choice

Year 3: Increased revenue, healthy reserves, increased brand recognition

Year 4: Provider of choice for people looking for support, influential campaigner, strategic partnerships with our funders to deliver a full service offer, £130m charity

